

Pride and Fall

Sigve Monsen

Per Waagen

Svien Joar Auglaend Johnsen

Beginning with influences of metal, goth and progressive trance, PRIDE AND FALL came together to combine the distinct and contrasting elements of these genres into something never heard before to spawn a refreshing and innovative surprise for the listener. Hailing from Norway, vocalist Sigve Monsen along with Per Waagen on synths and Svien Joar Auglaend Johnsen on guitar began working together in late 2000 by dredging the depths of electronic music for fresh ideas that showed incredible promise. PRIDE AND FALL had created a new and innovative sound in the world of Futurepop and their first live performance in 2001 proved just that.

Discovering their own image and sound PRIDE AND FALL was ready to recreate the standards for Futurepop. After hearing several of the band's demos, Metropolis Records signed PRIDE AND FALL in the summer of 2003. Now the band and Metropolis Records are pleased to announce the release of PRIDE AND FALL's debut album *Nephesh*.

Unlike most albums released, PRIDE AND FALL has created an album in which every track is a success, and potentially a hit single. Although each track on *Nephesh* shows imagination and unexplored musical frontiers, all of the tracks still remain memorable and club friendly; with high-quality vocals, captivating refrains, and hard pounding beats that will keep the dance floor jumping for hours. This is the type of album that once heard, you will need to listen to it again and again because you find yourself craving more.

For more information or to arrange an interview, contact Shannon at:

Metropolis Records
PO Box 54307
Philadelphia, PA 19105
610-595-0356-phone
610-595-9944-fax
promotions@metropolis-records.com